

LUTHERAN HIGH SCHOOL



What is LuFest?

- ❖ An evening of celebrating the past, present and future of Lutheran High School and the impact our school has on our community.
- ❖ Our largest fundraiser for improving and upgrading our student learning experience with a goal of raising over \$100,000 in silent and live auctions.
- ❖ Made possible by volunteers, alumni, staff, donors and corporate sponsors.

When and Where is LuFest?

- ❖ Friday evening March 17, 2017 at The Crane Bay Event Center.

LuFest '17 Corporate Sponsorship Opportunities

SIGNATURE SPONSOR

\$5,000

- ❖ Category exclusivity.
- ❖ Corporate logo mark inclusion and identification as Signature Sponsor in all printed publicity.
- ❖ Full-page, 4-color advertisement in the auction program/catalog.
- ❖ Corporate logo mark and identification as Signature Sponsor on LuFest website, Facebook and other social media outlets.
- ❖ Direct link to sponsor website from LuFest website page.
- ❖ Corporate logo mark inclusion and identification as Signature Sponsor via slides on large projection screens during event.
- ❖ Special Recognition night of event including 2-minute address by sponsor.
- ❖ One premier table at the event (seating for 10).
- ❖ Right of first refusal for 2018 event.

GOLD SPONSOR

\$2,500

- ❖ Corporate logo mark inclusion and identification as Gold Sponsor in all printed publicity.
- ❖ One-half page, 4-color advertisement in the auction program/catalog.
- ❖ Corporate logo mark and identification as Gold Sponsor on LuFest website, Facebook and other social media outlets.
- ❖ Direct link to sponsor website from LuFest website page.
- ❖ Corporate logo mark inclusion and identification as Gold Sponsor via slides on large projection screens during event.
- ❖ Special Recognition night of event.
- ❖ 4 seats at the event.

LuFest '17 Corporate Sponsorship Opportunities (Continued)

MAROON SPONSOR

\$1,250

- ❖ Corporate logo mark inclusion and identification as Maroon Sponsor in all printed publicity.
- ❖ One-quarter page, 4-color advertisement in the auction program/catalog.
- ❖ Corporate logo mark and identification as Maroon Sponsor on LuFest website.
- ❖ Direct link to sponsor website from LuFest website page.
- ❖ Corporate logo mark inclusion and identification as Maroon Sponsor via slides on large projection screens during event.
- ❖ Special Recognition night of event.
- ❖ 2 Seats at the event.

BASIC SPONSOR

\$500

- ❖ Corporate logo mark and identification as a Basic Sponsor in the auction program/catalog.
- ❖ Corporate logo mark and identification as Basic Sponsor on LuFest website.
- ❖ Corporate logo mark inclusion and identification as Basic Sponsor via slides on large projection screens during event.
- ❖ 2 Seats at the event.

_____ **YES, we want to sponsor LuFest 2017!**

| | |
|-------------------------|---------|
| _____ Signature Sponsor | \$5,000 |
| _____ Gold Sponsor | \$2500 |
| _____ Maroon Sponsor | \$1250 |
| _____ Basic Sponsor | \$500 |

_____ No, we can't sponsor the event but want to make a donation of \$_____

_____ ALSO, contact my business about donating to your silent auction.

Organization Name: _____

Contact Name: _____

Contact Phone: _____ Email: _____

Permission to use name/logo in all promotional activities: _____ Yes _____ No

Payment by check is enclosed in the amount of: _____

Charge to our corporate credit card #: _____

Signature (Required for credit card transactions): _____

Expiration: _____

Mail to: Lutheran High School of Indianapolis 5555 S. Arlington Ave. Indianapolis, IN 46237

Contact: Ryan Enlow, Corporate Sponsorships, rwenlow@comcast.net 317.508.2670

Michelle Bradbury, LuFest Coordinator, lufest2017@gmail.com 317.504.0542