



Support the  
*Saints on Stage*  
Lutheran High School Theatre

A worthy cause:

Lutheran High School's mission is to prepare your adults for a Christian life while providing academic excellence in a Christ-centered environment. Lutheran's theatre program enriches the lives of our students and community by offering the very best in fine arts performance opportunities. These programs instill real-world and lifelong skills in our students while they broaden their horizons in a variety of collaborative ways. Students involved in theatre programs are consistently sought-after by higher education and professional institutions. They are recognized as possessing the kind of traits that cannot just be learned in the classroom. Theatre students also develop critical social and emotional skill sets that prepare them for a variety of disciplines beyond their high school experience. Audiences benefit from the accessibility and success of high school fine arts programming as well as the opportunity to contribute and be an integral part of this essential experience for the high school student.

Opportunities for Support:

**Become a Theatre Patron**

Theatre Patrons provide essential help to our Theatre and receive valuable privileges including personalized ticket reservations, preferred seating, and behind-the-scenes events. Our Theatre Patrons are acknowledged in each performance playbill. Patrons may be listed by name (Mr. and Mrs. John Smith), or in an honor of an individual or achievement (Jane Doe's 2018 Graduation, in Memory of John Doe, etc)

Director's Circle - \$150 and above  
Patron of the Arts - \$100 to \$149  
Friend of the Theatre - \$ 50 to \$99

**Contribute a gift in support of LHSI Theatre – any amount**

Cash, checks (payable to Lutheran High School) or credit cards contributions are welcomed to help us fund the Theatre program at Lutheran High School.

*In-kind* donations are always welcome. Examples include, lumber, paint, paint supplies, fabric, muslin material, other building materials as well as gift cards from stores such as Home Depot, Lowes or Menards.

The Theatre Director maintains a "wish list" of items needed to support the program. For more information, contact Matthew Frick at [mfrick@lhsi.org](mailto:mfrick@lhsi.org).

## **Purchase Playbill Advertising**

Lutheran High School prints and distributes free playbills to the entire audience at each of its productions. Rates are as follows:

<b>Size</b>	<b>Cost for 1 Show</b>	<b>Cost for 2 Shows</b>
<b>¼ page</b>	\$75	\$110
<b>½ page</b>	\$100	\$180
<b>Full page</b>	\$150	\$275

Please contact Melissa Johnson at [mjohnson@lhsi.org](mailto:mjohnson@lhsi.org) for more information and an advertising contract that provided deadlines, ad sizes, and acceptable file formats.

## **Purchase a Sponsorship**

Create a connection with Lutheran High School by becoming a sponsor of its theatre program.

*Increase exposure and awareness:* Connect with generations of LHSI alumni, parents, students, friends, and over 13,000 members of LHSI's supporting churches spread across central Indiana. Sponsoring the Lutheran High School theatre program puts you in front of local community, business and civic leaders who have a strong affiliation with the school and Christ-centered values it stands for.

*Create brand association and loyalty:* Members of the LHSI community are extremely loyal and routinely patronize the businesses and organizations that support our school.

*A Lutheran High School theatre program sponsorship is a great value:* There are sponsorship opportunities for every size budget that you help you increase awareness, create brand loyalty, build affinity, while contributing to a very worthy cause.

*Sponsorship Packages:*

**PRESENTING SEASON SPONSORSHIP - \$4,000-Funded by Meyer Financial Strategies, Dennis and Kathy Meyer for the 2017-2018 Season**

- Category exclusivity.
- Corporate logomark inclusion and identification as Presenting Season Sponsor in all printed publicity and press releases for all season performances.
- Full-page, inside-front cover advertisement in each performance playbill.
- Corporate logomark and identification as Presenting Season Sponsor on LHSI website, Facebook and other social media outlets for all season performances.
- Direct link to sponsor website from LHSI website for all season performances.
- Special recognition at each performance.
- 4 reserved, preferred seats at each performance.
- Picture with the cast.
- Right of first refusal for the next season.

#### PRESENTING SHOW SPONSORSHIP - \$2,500

- Available when Presenting Season Sponsorship has not been purchased.
- Category exclusivity.
- Corporate logomark inclusion and identification as Presenting Show Sponsor in all printed publicity and press releases.
- Full-page, inside-front cover advertisement in the playbill.
- Corporate logomark and identification as Presenting Show Sponsor on LHSI website, Facebook and other social media outlets.
- Direct link to sponsor website from LHSI website.
- Special recognition at each performance.
- Picture with the cast.
- 4 reserved, preferred seats at each performance.

#### DIAMOND SHOW SPONSORSHIP - \$1,000

- Corporate logomark inclusion and identification as Diamond Show Sponsor in the playbill.
- Full-page advertisement in the playbill.
- Corporate logomark and identification as Diamond Show Sponsor on LHSI website, Facebook and other social media outlets.
- Direct link to sponsor website from LHSI website.
- Picture with the cast.
- 4 reserved, preferred seats at each performance.

#### GOLD SHOW SPONSORSHIP - \$500

- Corporate logomark inclusion and identification as Gold Show Sponsor in the playbill.
- 1/2-page advertisement in the playbill.
- Corporate logomark and identification as Gold Show Sponsor on LHSI website, Facebook and other social media outlets.
- 2 reserved, preferred seats at each performance.

#### MAROON SHOW SPONSORSHIP - \$250

- Corporate logomark inclusion and identification as Silver Show Sponsor in the playbill.
- 1/4-page advertisement in the playbill.
- Corporate logomark and identification as Maroon Show Sponsor on LHSI website.
- 2 reserved, preferred seats at one performance.

#### **For more information:**

For more information, contact Matthew Frick, Theatre Director at 317-787-5474, [mfrick@lhsi.org](mailto:mfrick@lhsi.org) or Melissa Johnson at 317-787-5474, [mjohnson@lhsi.org](mailto:mjohnson@lhsi.org).

Lutheran High School is classified as a 501(c)(3) charitable organization and as a result, gifts made to support the theatre program are tax deductible. Lutheran High School's Federal Tax Identification number is 51-0143084.

The individual presenting this letter is authorized to share information about the Theatre Program at Lutheran High School and to solicit a donation in support of our school.

The Lutheran High School Theatre Season consists of a Fall Play and a Spring Musical.

Fall Play: *Alice in Wonderland* was presented October 6, 7, 8

Spring Musical: Meredith Willson's *The Music Man* to be presented February 23, 24, 25

We are grateful for your support of the Theatre Program at Lutheran High School, and in turn, the advancement of our school's mission.